

# NLP FOR BUSINESS

ELEVATE YOUR PROFESSIONAL POTENTIAL:



- Introducing “NLP for Business,” a hybrid 15 hours program designed to equip business teams with practical NLP tools and techniques for immediate application.
- This course focuses on enhancing skills and attitudes, including managing state and resourcefulness, mastering effective communication beyond verbal linguistics, overcoming limiting beliefs, and fostering a powerful, proactive mindset.
- Participants will learn to let go of past setbacks, find creative solutions to daily challenges, and make business decisions from a mindful and hence resourceful state of mind. Mindset creates the potential for making quality decisions.
- Quality decisions lead to improved results. Transform your team’s mindset and potential into peak performance and navigate today’s competitive landscape with ‘NLP for Business.’



- **Unlock the full potential of your business teams with our groundbreaking “NLP for Business” program, now available in a hybrid format. Combining the convenience of virtual learning with the engagement of in-person sessions, this program is designed to equip your teams with proven Neuro-Linguistic Programming (NLP) tools and techniques that they can start using immediately.**



## PROGRAM HIGHLIGHTS:

1. **Managing State and Resourcefulness:** Learn how to maintain peak performance states, enhancing focus, energy, and resilience in any situation.
  - Example 1: Techniques for instant stress relief during high-pressure meetings.
  - Example 2: Methods to boost motivation and morale on challenging days.
2. **Effective Communication Beyond Verbal Linguistics:** Master the science of communication, understanding and leveraging non-verbal cues, body language, and tonality to convey your message powerfully.
  - Example 1: Building rapport quickly with clients and colleagues.
  - Example 2: Using para linguistics to communicate with persuasion, confidence and authority.
3. **Dealing with and Dropping Limiting Beliefs:** Identify and eliminate self-imposed barriers that hinder professional growth and productivity.
  - Example 1: Overcoming fear of unknown to lead self and teams effectively.
  - Example 2: Shifting from a fixed to a growth mindset to embrace new challenges.

# WHY CHOOSE NLP FOR BUSINESS?

- In today's business environment, success hinges not just on knowledge, but on the ability to apply that knowledge effectively.
- Mindset creates the potential for making quality decisions. Quality decisions lead to improved results.
- Transform your team's mindset and potential into peak performance and navigate today's competitive landscape with 'NLP for Business.'
- Our program shifts the focus from theoretical concepts to practical skills and attitudes that make a real difference in the workplace.



4. Creating a Powerful Attitude: Cultivate a mindset that drives success, fosters innovation, and embraces change.
  - Example 1: Developing a proactive approach to problem-solving.
  - Example 2: Encouraging a positive outlook to navigate organizational changes.
5. Dropping Off Useless Experiences and Memories: Learn techniques to let go of past failures and setbacks, focusing on future opportunities.
  - Example 1: Reframing past experiences to extract valuable lessons.
  - Example 2: Techniques to clear mental clutter and improve focus.
6. Finding Creative Solutions for Daily Business Challenges: Use NLP strategies to think outside the box and solve problems innovatively.
  - Example 1: Brainstorming techniques to unlock team creativity.
  - Example 2: Applying lateral thinking to overcome business obstacles.
7. Cracking Tough Business Decision-Making: Enhance decision-making skills with tools that promote clarity, confidence, and strategic thinking.
  - Example 1: Using NLP models to evaluate options and make informed decisions.
  - Example 2: Techniques for reducing decision fatigue and increasing efficiency.



# PROGRAM FORMAT

- Our hybrid approach combines the best of both worlds:
- Virtual Sessions: Interactive online modules and webinars that offer flexibility and convenience.
- In-Person Workshops: Hands-on practice sessions that foster deeper learning and networking opportunities.
- Duration: 15 hours

## COACHES:



### CA UNNIKRISHNAN BALAKRISHNAN

EXECUTIVE COACH AT VDEMYPX  
CERTIFIED LIFE COACH & NLP TRAINER



### GEORGE KARUNACKAL

EXECUTIVE COACH AT VDEMYPX  
CERTIFIED NLP MASTER  
PRACTITIONER AND CERTIFIED  
TRAINER IN LAW OF ATTRACTION



### SANTHOSH NAIR

EXECUTIVE COACH AT VDEMYPX  
CERTIFIED NLP MASTER  
PRACTITIONER (ABNLB), CERTIFIED  
PHYCH-K FACILITATOR AND  
CERTIFIED EXECUTIVE COACH



## WHO SHOULD ATTEND?

This program is ideal for business professionals at all levels who are looking to enhance their performance, communication skills, and overall effectiveness. Whether you are a manager, team leader, or executive, "NLP for Business" provides the tools you need to excel.

## Ready to Transform your Business?

Join us on this transformative journey and equip your team with the skills to thrive in today's competitive landscape. With "NLP for Business," you can turn potential into performance, and challenges into opportunities.



Contact us for a 'No Obligation' discussion.



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